

# Maximize the Self-Service Experience to Exceed Consumer Expectations

Retail is changing faster than most retailers can react. Staying ahead of ever-changing consumer demands is a key challenge.

The DN Series™ EASY eXpress Max was created with the small-store format in mind. Fully flexible and customizable, it features best-in-class components in an optimized footprint. The DN Series EASY eXpress Max is future-focused and designed to entice, with a 27" or 32" interactive touchscreen that opens up new opportunities to attract and connect with your customers. To meet the needs of modern consumers, the DN Series EASY eXpress Max offers exclusively digital payment methods, however, if your store requires further flexibility, a cash rack can be added underneath, and a security scale can be added on the side.

## More Modular

Leveraging one platform with the addition of different modules ensures easy adaptation to changing demands and forms the basis of the DN Series EASY Family. The DN Series EASY eXpress Max is a compact, all-in-one system that combines industrial-grade reliability with state-of-the-art product design. As a more configurable and versatile solution, it delivers on the needs of today while offering the flexibility to deliver in the future.

## More Available

Self-service is mission critical for retailers focused on delivering against consumers' demands. Powered by DN AllConnect Services™ for Retail, we ensure up to 99.8% availability, allowing for true 24/7 operations. Harnessing real-time remote monitoring and remote incident resolution, our service experts significantly increase availability and drive maximum staff efficiency.

## More Open

Openness is the best way to minimize integration efforts and simplify ongoing solution management. DN Vynamic™ Self-Service provides an open, flexible and modular software platform that empowers your organization to tailor the solution that's right for you, to optimize the DN Series EASY eXpress Max within your POS environment.



## Technical Specifications

### BUILDING BLOCK CONCEPT

- Wall mounted
- Desk mounted
- Pedestal mounted
- Mounted on cash rack

### BASIC SYSTEM UNIT

- BEETLE CPU platform

### CONSUMER INTERACTION

- 27" or 32" LCD TFT projective-capacitive touch screen (format 16:9, portrait)
- Integrated audio
- Magnetic swipe card reader
- NFC authentication module
- User guidance by RGB indicator lighting
- Proximity sensor
- Basket shelves (with pedestal or cash rack)
- Coupon box (with pedestal or cash rack)

### ITEM REGISTRATION

- Vertical scanner
- External produce scale (with pedestal or cash rack)
- Handheld scanner

### PRINTING FUNCTIONALITY

- Thermal receipt printers
- MF printer
- Coupon printer

### TENDER OPTIONS

- 2 tier 'Lite' and 'Advanced' cash options
- Note recycling module
- Coin recycling module
- Compatible with industry-standard payment terminals including signature pad, contactless and NFC authentication
- Alternative payment methods including coupons, vouchers and deposit receipts

### SECURITY FEATURES

- 1 bagging security scale (with pedestal)
- 2 or 4 bagging security scale with different heights and design options (with cash rack)
- Self-learning weight data base
- EAS functionality available for AM and RF technology

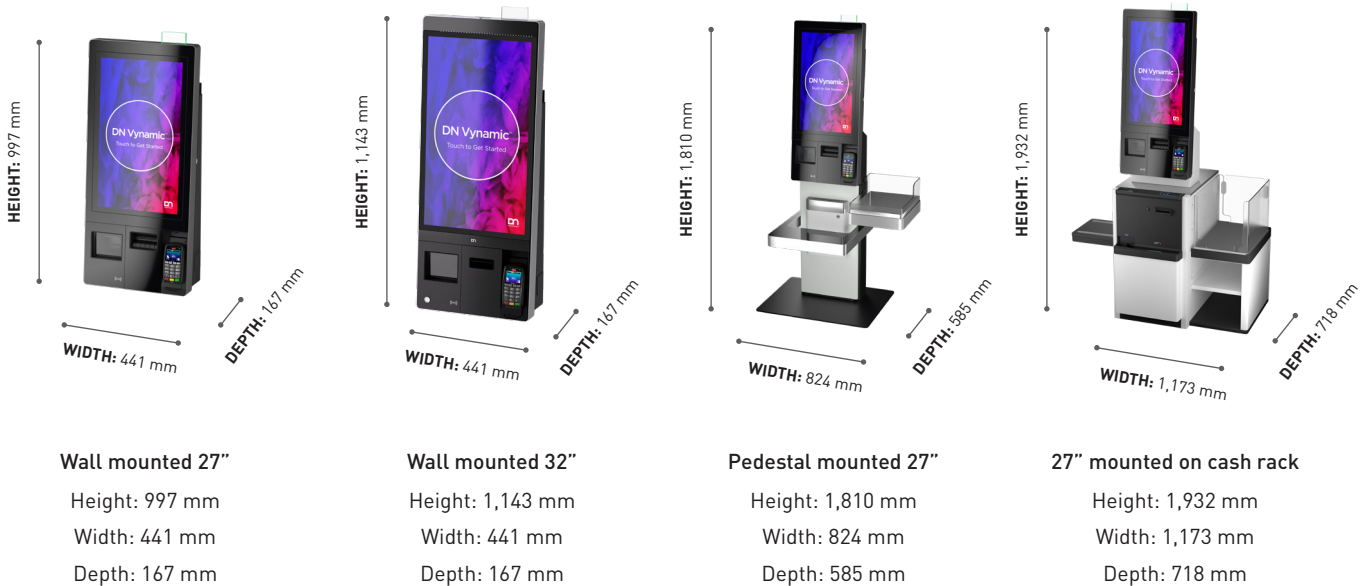
### ATTENDANT INTERVENTION

- RGB LED lane light
- Supervisor log-in via e.g. magnetic key, magnetic swipe card reader and NFC authentication
- Separate stationary or mobile device

### ERGONOMIC AND CUSTOMER-FOCUSED DESIGN

- Fulfills ADA requirements
- All metal parts can be color-coded for any customer-specific color scheme
- Security scale and basket shelf variants are available in left or right configuration and can easily be changed on site

## Dimensions



The look, dimensions, capabilities or other characteristics of this terminal are subject to continual improvement and change.